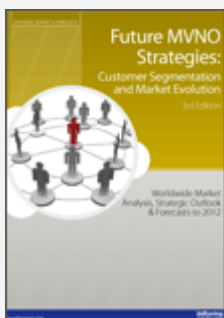


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If you have an MVNO news story which you think should be covered by

KCC Mulls MVNO License For WiBro Services – South Korea

The government of Korea is considering the option of allowing voice communication through wireless broadband networks (called WiBro) to reduce consumers' telecommunications expenditure. The Korea Communications Commission (KCC), the telecom and broadcasting regulator, recently initiated a research through Korea Information Society Development (KISDI) to understand the long term effects on the telecom market due to the launch of WiBro service. The service is currently being provided by two operators namely KT and SK Telecom, country's leading fixed-line and wireless operators, respectively.



An official from KISDI said: "We will be studying a wide range of subjects, including allowing call numbers on WiBro and lowering mobile-phone call rates. Allowing voice on WiBro may have a huge impact on the mobile telephony industry and other telecommunications sectors, so it is an issue that needs careful investigation".

According to sources, KISDI is expected to produce its report between September and October. It is also understood that KCC could grant an MVNO license, towards the end of 2008, to a company to provide voice calls over WiBro by making use of the networks of KT and SK Telecom.

NTT Com Launches New MVNO Service – Japan

NTT Communications Corporation (NTT Com) announced that it will start accepting registrations for its new MVNO service for high-speed mobile data communication. The service, dubbed Mobile/Remote Access DOCOMO Model, will provide a secure environment for remote mobile access to virtual private networks provided by the company. The company will provide its users with high-speed access (max. 7.2 Mbps download) through NTT DOCOMO's mobile network using a FOMATM HIGH-SPEED data card installed in their PC. NTT Com will also provide the option of Radius hosting to users who require verification.



The new service will be accessible in areas where DOCOMO's FOMA high-speed service is available. The service is available at a flat monthly packet-communication fee of JPY 7,140 (USD 66.2).

Consumer Cellular Recycles 10,000 Cellphones – USA

Consumer Cellular, a leading Oregon-based MVNO, initiated a cellphone recycling program through ReCellular, a reseller and recycler of used wireless phones and accessories, last year. ReCellular recycles used cellphones as per defined environmental standards and uses salvaged materials to make other products. The MVNO contributes all the proceeds from the recycling program to Doernbecher Children's Hospital Foundation at Oregon Health & Science University. The program, introduced in October 2007, has contributed more than USD 8,000 to Children's Hospital Foundation from the recycling of 10,000 cellphones.



According to CITA, around 150 million cellphones retire every year in the US, however, only less than 10 percent of them are recycled. Further, according to Consumer Electronics Association (CEA), around 75 percent of Americans are not even aware of cellphone recycling option. John Marick, Chief Executive Officer of Consumer Cellular, said: "Every year, millions of cellphones are replaced with new phones and the old phones are not properly recycled. Consumer Cellular recognizes that by encouraging our customers to recycle and making it easy for them, we can help the environment and our community".

7-Eleven Launches Prepaid Wireless Offering In Asia – Singapore

7-Eleven, the leading convenience store chain, has decided to expand its prepaid wireless program to over 400 7-Eleven stores in Singapore. The program, called 7-Connect in Singapore, is based upon the success of the company's SpeakOut Wireless program in the US and Canada. The 7-Connect program, developed by Ztar Mobile, uses 3G network services of M1, a leading mobile communications provider in Singapore. The program, available at USD 30 per month, will feature a competitive prepaid plan with free local voice calls on nights and weekends.

Commenting on the new offering, Victor Chia, Chief Executive Officer of 7-Eleven, said: "People shop at 7-Eleven stores for the convenience, so it was important to us from the first day to offer a program with useful features and with the great rates, definitely welcomed by all. Considering that some prepaid plans in Singapore are as much as 16 cents per minute, we believe our customers will really appreciate the great value of the 7-Connect program -- especially the ability to talk for free on nights and weekends".



Kevin Haddad, President of Ztar Mobile, said: "For more than five years, we've been privileged to work with 7-Eleven to perfect its private brand wireless offering -- first in the U.S. and Canada. With the 7-Connect program now in Singapore, we look forward to rapidly expanding the program in additional Asian countries in which 7-Eleven operates. We chose to launch first in Singapore because the prepaid wireless business model there has evolved in the last five years, and penetration for prepaid services is rapidly increasing. As the first prepaid wireless program to offer Singapore consumers free nights and weekends, we expect the 7-Connect program to be a major success".

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Regulator Gives Green Light For MVNO Services – Kosovo

The telecommunication regulatory authority in Kosovo has granted an authorization to two operators for 10 years to operate as MVNO in the country. The operators will utilise the existing networks of current mobile operators, VALA and IPKO. New operators will buy talk time from the current companies and sell it at their own price.

Trumpet Mobile Inks Distribution Agreement With Walgreens – USA

Trumpet Mobile, an MVNO in the US, has entered into an agreement with Walgreens, a leading drug store chain in the US, for the nationwide distribution of its products through more than 6,000 Walgreens stores. The company will sell its handsets and airtime from these stores. Trumpet Mobile provides prepaid domestic plan of 10 cents per minute, international long-distance call at 3 cents per minute and messaging at 5 cents per minute.

