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- Reliance buys Vanco
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NRJ becomes the first French MVNO to change host carrier

NRJ has become the first MVNO in France to switch its host carrier. SFR use to be the carrier host but France Telecom's Orange has been selected as the new host carrier (MNO). NRJ are yet to breach the 1million subscriber figure standing roughly three quarters of the way there.

**Convergys acquires Visage platform**

Convergys Corporation has acquired Visage Mobile's Subscriber Management Platform. Visage Mobile began creating on-demand communications management solutions in 2001. Its first product was the Visage Subscriber Management Platform for mobile virtual network operators (MVNOs).



"For our existing and potential clients, this strategic acquisition of Visage's Subscriber Management Platform extends the Convergys solution footprint, and provides a complementary technology to our existing Infinys product offerings," said Bob Lento, president of Information Management at Convergys.

Blyk hits 100,000

MVNO start-up Blyk has reported reaching 100,000 subscribers. Although the meaning of subscriber is a bit different with Blyk since the service is free until you go beyond your allotted minutes by watching adverts aimed at the youth market. Subscribers have to be aged 16-24, live on the British mainland and get invited to the service.



Shaun Gregory, Blyk CEO: "Reaching 100,000 members is significant for advertisers because it gives them the opportunity to engage with a mass youth audience in a highly efficient and cost-effective way. In six months we have built up a deep knowledge of our member base which now exceeds many established youth media players and with over 7 million 16-24 year old phone owners in the UK there is huge potential for growth."

Vanco Group Limited acquired by India's Reliance Globalcom

Reliance Globalcom Limited announced the signing of an agreement to acquire the Vanco Group Limited. Vanco is a Network Service Provider that does not own telecoms infrastructure and is available in 230 countries and territories.

"The acquisition of Vanco is in line with Reliance Globalcom's vision to create one of the Top 5 Global Data Communications Enterprises in the world", said Mr. Anil Dhirubhai Ambani, Chairman, Reliance Communications. "The combination of Reliance Globalcom's extensive capabilities and Vanco's unique global experience will create a new breed of integrated services communications powerhouse," he added.



Reliance Globalcom, through this acquisition, adds nine Network Management Centres to its integrated and innovative global service systems and processes. Reliance Globalcom gains a significant advantage through Vanco's relationships with over 700 global, regional and domestic carriers, making it capable of offering services in 230 countries.

Esprit Telecom becomes the first 'next generation MVNO' via Teleena

Esprit Telecom and Teleena have signed an MVNO hosting agreement in The Netherlands. Teleena will enable Esprit Telecom to become a new generation MVNO based on their innovative core mobile platform. Esprit Telecom will be able to provide fixed-mobile-converged (FMC) services to its business customers and be operational mid-June.



Teleena hosts MVNO's on a fully convergent multi service platform offering a one-stop shop model with short implementation times and reduced costs of implementing a new MVNO for the mobile operator partner.

Latest Research

The MVNO Directory 2008 - <http://www.mvnodirectory.com>

The MVNO Business Plan - <http://www.mvnodirectory.com/research/MVNObusplan.html>

MVNO Niche or Boom: Data, Telemetry and M2M MVNOs - <http://www.mvnodirectory.com/research/datamvno.html>

MVNE: A Study of Functional Viability - <http://www.mvnodirectory.com/research/mvneviability.html>