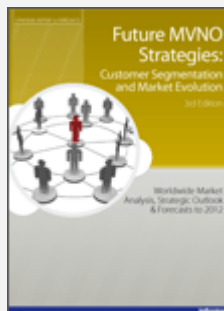


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1. Black+White To Launch MVNO Operations – New Zealand
August 27, 2008

Black+White is understood to be starting its operations in New Zealand as an MVNO shortly. The company will utilize the network infrastructure of Vodafone and has entered into a wholesale agreement with M2. It is understood that Black+White and M2 will both use mobile number prefix 02885 (+64 28 85). The company is also understood to be providing an e-mail service powered by Microsoft Hosted Exchange 2007. The company is also seeking participants which can register for its beta programme on their website www.bw.co.nz. The objective behind this programme is to gather feedback from people on all aspects of its offering prior to the launch of their services.

2. DoT Clears Virgin Mobile – India
August 27, 2008

The Department of Telecom (DoT), for the second time, has cleared the operations of Virgin Mobile in India. The regulator studied the business model of the company, including advertisements, SIM card, tariffs and services over the last couple of months and came to the conclusion that Virgin Mobile's services in India were not that of an MVNO. Earlier, in March this year, both DoT and Telecommunications Regulatory Authority of India (TRAI) had approved the company's claim of being a franchisee to Tata Teleservices and not an MVNO.

However, according to the Cellular Operators Association of India (COAI), Virgin Mobile violated the regulations by providing its full-range of mobile services in India, which are similar to the services provided by Virgin Mobile as an MVNO in other countries such as the UK and Australia. On the contrary, Tata Teleservices claims that the partnership cannot be claimed as an MVNO since there was no selling of bulk airtime. DoT, in an internal note on August 21, 2008, also stated that an MVNO is required to have a separate license, separate tariffs and minutes purchased from MNO, which is not visible in the Tata-Virgin joint venture.

3. People Telecom Clinches Vodafone Deal – Australia
August 25, 2008

People Telecom, an Australian telecommunication services provider, has entered into a three-year agreement with Vodafone Australia to offer mobile voice, email and broadband services. The deal allows People Telecom to negotiate its own wholesale agreements directly with ISPs and 'tier-three' carriers across Australia. According to John Stanton, Chief Executive Officer of People Telecom, the agreement is a part of the company's multi-partner MVNO strategy. People Telecom, by offering mobile plans on Vodafone network, will significantly increase the reach and scope of its mobile offerings. He further added: "We have been successfully providing Blackberry Enterprise services in collaboration with Vodafone for the past two years and we have seen significant customer demand for an expanded range of products delivered on the Vodafone network. This is the second supply announcement for People Telecom in recent weeks and paves the way for us to become a multi-network MVNO, offering all our customers the flexibility of operating on the major mobile networks in Australia."

John Casey, Chief Marketing Officer of Vodafone Australia, said: "Competition is good for the industry and even better news for customers. Vodafone has built a world-class network in Australia and we're confident that the terms of our agreement will allow People Telecom to deliver great services and excellent value to personal and business customers

4. Disney Mobile Tastes Success In Japan – Japan
August 25, 2008

Disney Mobile's partnership with SoftBank, a mobile operator in Japan, has brought about a change in its fortune. Disney Mobile started as an MVNO in the US but ceased its operations in the country by the end of 2007. In early 2008, the company entered into an agreement with SoftBank to provide MVNO services in Japan. The partnership has so far been successful and witnessing great demand from women in their 20s and 30s, as against an expected demand from children. According to Serkan Toto of Tech Crunch, the agreement between the two is succeeding as Disney Mobile focuses on providing content, design know-how and brand value and has left other aspects such as distribution, price plans, sales, billing etc. to its partner.

5. Virgin Mobile USA Completes Helio Acquisition – USA
August 25, 2008

Virgin Mobile USA, the US-based MVNO owned by the Virgin Group, has announced the completion of its acquisition of Helio LLC, a firm majority owned by SK Telecom. Baker & McKenzie has advised SK Telecom on the deal. Under the terms of the agreement, SK Telecom and EarthLink (Helio shareholders) received 13 million shares of Virgin Mobile USA Class A common stock, or approximately USD 38 million based on average closing price. Additionally, SK Telecom and Virgin Group will invest USD 25 million each for Class A Convertible preferred stock of Virgin Mobile USA. Last month, Virgin Mobile USA had announced its decision to acquire Helio for USD 39 million.

6. ComTel Launches New Prepaid MVNO Offer – Australia
August 25, 2008

ComTel, an Australian telecommunication firm operating on the Vodafone network, launched a new prepaid MVNO service 'SMSpup Mobile' which is also the country's first advertising subsidized mobile service. Under the terms of the new plan, consumers will be offered talk and text value worth AUD 130 (USD 112.6) at AUD 10 (USD 8.6) per month instead of AUD 29 (USD 25.1) per month, a discount of nearly 65% provided they agree to receive five SMS, MMS or e-mail ads per day. However, if a subscriber does not view 50% of the sent advertising messages, the company reserves the right to withdraw the discount offer.

7. ANRCTI Opens Gate For MVNO Services – Romania August 22, 2008

The National Regulatory Authority for Communications and Information Technology (ANRCTI), the Romanian telecom regulator, announced its intention to allocate non-geographic numbers in the OZA = 070 sub domain ((included under the country's National Numbering Plan (PNN)), for use by MVNOs and thereby opening the door gate for MVNO operations in the country. The regulator has started accepting applications for licenses from prospective MVNOs since August 21, 2008. Prospective MVNOs are also required to submit the proof of relevant negotiations with MNOs regarding the usage of their network. The regulator plans to offer numbers in blocks of 100,000.

8. ASDA To SlashPAYG Rates – UK August 21, 2008

ASDA, a supermarket chain owned by US retailer Wal-Mart, has announced plans to reduce its Pay-As-You-Go (PAYG) mobile phone rates starting September, following price hikes by other leading mobile operators. After the slash in prices, subscribers will be charged 8p (USD 0.14) a minute for calling and 4p (USD 0.07) for sending text messages. Commenting on the development, Darren Blackhurst, Trading Director at ASDA, said: "We are totally committed to giving our customers the lowest prices in Britain every day of the year. We are giving customers the UK's cheapest mobile call plan that's simple to understand and a tariff with no hidden extras."

Earlier, Vodafone increased its PAYG call charges from 15p (USD 0.27) per minute to 20p (USD 0.37) per minute. Similarly, T-Mobile and O2 have also increased their pre-pay call charges. Commenting on ASDA's price cut, Dean Bubleby, Analyst at Disruptive Analysis, a technology-focused business advisory firm, said: "It is a big move by a big name and could ignite a price war. Expect to see a round of moves, especially with customers being so price-conscious. ASDA already have 150,000 customers and they can expect to boost that significantly in a market where customers like to find the right deal". ASDA utilizes Vodafone's network to run its mobile services.

9. CallKey Successfully Merges With CallBlue – UK August 20, 2008

CallKey, one of the largest suppliers of Travel SIMs, announced the successful completion of its merger with CallBlue, one of its leading competitors. The merger helps CallKey to expand its network capabilities with the addition of Home Location Register (HLR) and Mobile Switching Centre (MSC). The deal enables CallKey to become a full MVNE, allowing it complete control over call costs, quality, security and billing. CallKey provides 100% white label platform, which enables MVNOs to customize SIMs according to their requirements. Moreover, unlike any other travel SIM provider, CallKey does not charge any MVNO set up fee apart from the initial cost of the purchase of SIM cards.

10. Bay Mobile To Start MVNO Services – Malta August 20, 2008

Bay Mobile, operated by Baytel Ltd. and part of Eden Leisure Group, has finalized its plans to provide mobile telephony services to the Maltese population. The company will target youth market base having prepaid plans, which aligns well with its market base of music, film and party lovers. The Eden Leisure Group has completely changed its logo and website to provide a modern and younger look. Earlier, Simon De Cesare, Chief Executive Officer of Baytel Ltd., had signed an official MVNO agreement with Aspider Solutions Malta.

Bay Mobile, through Aspider Solutions, will utilize Vodafone Matla's network to provide its offerings and will also have full nationwide coverage of Vodafone's 2G and 3G network along with access to HSDPA. Simon De Cesare said: "We are very excited to embark on this major project. We know that Bay as a brand through our radio station has built up a large and loyal following consistently being voted most popular station in all the young age groups even hitting number one spot in the 35-49 age bracket. We have a close relationship with our customers and understand how they want to live their hectic lives and we want to be able to offer them a mobile experience that suits their fun loving fast moving lifestyle. Our ability to relate to and offer massive benefits to our subscribers through Arena parties, cinema and 89.7 Bay will make us very attractive to our target market."