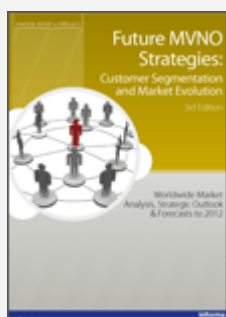


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ClearSky Partners With Consumer Cellular For Content Services – USA

ClearSky Mobile Media Inc., a provider of content and managed services, has signed a multi-year agreement with Consumer Cellular, a national GSM-based MVNO, to deploy its complete range of wireless content services. Under the agreement, Consumer Cellular will deploy ClearSky's downloadable products and services, including ProPortal™ ProVantage™, ProVision™ and RevShare integrated support systems. This will enable Consumer Cellular's subscribers to access a wide range of downloadable content from leading labels, which include Universal Music Group, SonyBMG, EMI and Disney, in addition to ringtones, wallpapers, screen savers, games and video clips.

Commenting on the deal, Chief Executive Officer of Consumer Cellular, John Marick, said: "Consumer Cellular has been eager to implement comprehensive mobile data services in an effort to provide our customers with the best possible mobile experience". Further, Tony Tagliareni, Executive Vice President of sales at ClearSky, said: "By enabling strong MVNO performers such as Consumer Cellular to offer branded data services including web and WAP content store fronts, we help them realize their growth objectives by effectively competing in a fiercely competitive market".

VNPT And ETN Singapore Form JV To Launch MVNO – Vietnam

VNPT, Vietnam's largest telecom company, and ETN Singapore, a wholesale telecommunication services provider, have formed a joint venture called VNPT – G.S. to provide economic mobile services to expatriate Vietnamese residing in the Asia-Pacific and Middle East regions. The joint venture company, equally owned by both the companies, will operate primarily on an MVNO model and initially focus on voice services by offering prepaid SIM cards as according to the company, more than 95% of the mobile market in Vietnam is based on prepaid services.

The company will initially employ five full-time staff seconded from each of the two partners and plans to increase its headcount to 15 within the first year of operations. Richard Tang, Chief Executive Officer of ETN Singapore, said: "Our operations will be quickly initiated in Singapore, Malaysia, Korea and Taiwan, with Australia, Japan, the United Arab Emirates and Qatar to follow later in 2009". Further, Tang Ngoc Truong, Deputy General Director of VNPT Global Investment JSC noted in a press statement: "There are currently around 2 million expatriate Vietnamese in the targeted regions, a population which is growing by over 30% per annum". The company is targeting a 50% of market share.

freenet Completes Acquisition Of Debitel – Germany

freenet, the German multi-service operator, has completed the acquisition of Debitel for a consideration of EUR 1.63 billion (USD 2.57 billion) to become the world's biggest MVNO. The deal also involved Permira, a private-equity group and former owner of Debitel, acquiring 24.99% stake in freenet.

The merger was approved in late May by the Federal Cartel Office (FCO) despite strong opposition from United Internet, which together with MVNO Drillisch holds 25.24% stake in freenet. Following the merger, freenet and Debitel will have a combined mobile customer base of nearly 19 million (freenet – 5.8 million and Debitel – more than 13 million at the end of March 2008).

Pay Mobile Launches New SIM Card – USA

Pay Mobile Technologies has introduced a new version of the Yackie Mobile SIM card. Yackie Telecom, through its division Yackie Mobile, provides licensed MVNO services. Yackie Telecom has recently launched a new service "three services in one package" thereby making it the first MVNO to provide this service. The services provided under the package include VoIP, prepaid phone card and a GSM SIM card with a roaming facility in more than 200 countries.

Customers are provided with the freedom to select a phone number from a list of 32 countries, to divert calls to a landline or other mobile phone and also to make a call from any phone using VoIP. Moreover, customers will also get free incoming SMS and low cost outgoing SMS in addition to free incoming calls within 150 countries along with a free VoIP account.

IDT Mobile Revamps SIM Card Marketing – UK

IDT Mobile, an ethnic market MVNO, has withdrawn and revamped its SIM card marketing in the UK. It is understood that the company's US parent, IDT Corporation, is not satisfied with the return on investment from its UK subsidiary, which was launched in September 2007.

Dennis Cowles, IDT Mobile Marketing Manager, said: "We are looking at new ways to approach the market. We have just started a big campaign with Malta Guinness with more than 250,000 chances to receive a free IDT Mobile SIM card."



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Virgin Mobile USA Adds New Kyocera Phone To Its Portfolio – USA

Virgin Mobile USA has introduced a new Kyocera-sourced mobile phone, Virgin Mobile TNT!. The phone is targeted at entry-level customers looking for basic features at attractive prices. The phone features a single-line, monochrome external display, speakerphone and basic web access and will cost approximately USD 20.

Earlier, the company had launched another handset, Virgin Mobile Arc, targeted at value and style buyers which offer Bluetooth, VGA camera, speakerphone and external and internal displays for USD 49.99.

Blyk Targets Youth With Unique Advertising – UK

Blyk, an advertising-funded youth MVNO, is providing 16 to 25 year-olds with 43 free minutes and 217 free texts per month in return for receiving six MMS advertisements per day. According to Blyk, that sums up to GBP 300 (USD 592.11) of free mobile usage per year. The company is targeting cash-starved youngsters, especially students, who can save on money and at the same time receive MMS information about brands of their interest.

IIJ To Provide Fixed IP Address To Its Mobile Access Service – Japan

Interactive Initiative Japan Inc. (IIJ), a Japanese ISP, will provide corporate customers with an option to obtain fixed IP addresses for connecting to the company's Mobile Access Service Type DS.

The new Type DS service of the company operates over the NTT DoCoMo network and will allow for a mobile corporate network by facilitating deployment of secure VPN networks. The service will attract a set-up fee of JPY 18,000 (USD 169.6) and a monthly charge of JPY 18,000 (USD 169.6).

Lycamobile Launches Prepaid Services Using Orange – Switzerland

Lycamobile, an international prepaid MVNO, announced the launch of its services in Switzerland, further adding to its operations in The Netherlands, Belgium, Norway, Denmark and Sweden. The company, by utilizing the network of Orange Switzerland, will provide low-cost international voice calls and SMS. The company's SIMs and top-up vouchers will be available from a broad spectrum of retail outlets across Switzerland.

Lycamobile is also planning to launch its services in eight further countries including Germany, Spain and Italy during 2008. The company aims to become a market leading prepaid MVNO with seven million subscribers by 2011.

JCI To Procure ZTE Handsets For MVNO Service – Japan

Japan Communications Inc. (JCI), an MVNO in Japan, has announced plans to independently procure 3G handsets from overseas manufacturers. The first on the list will be a W-CDMA data communication terminal, targeted at both business and private users, to be supplied by ZTE Corp of China. JCI will utilize NTT DoCoMo's 3G mobile phone network and signed an agreement with the company in June 2008.

Further, the company is planning to procure other terminals such as electronic book devices, smartphones and mobile phones from overseas manufacturers. According to the company, Japan's MVNO commercial service guideline allows MVNOs to independently procure terminals, without fear of rejection from carriers that lease their network, as long as technical standards of network access are met.

MVNO Market In Netherlands Touches 3.5 Mln Customers – Netherlands

According to a research report from Telecompaper, the MVNO market in the Netherlands reached approximately 3.49 million customers at the end of March 2008, registering a growth of approximately 4.7% as compared to a figure of 3.34 million customers at the end of September 2007. During the same period, the total mobile market in the Netherlands grew by 4.4%. Research suggests that the MVNO subscriber base is expected to stabilise in the near future as a result of some operations quitting the market and new players entering at the same time.

New MVNOs that entered the region over the period from October 2007 to March 2008 include BEN, Easytel Mobile and Vectone. A total of 44 MVNOs operated in the region at the end of March 2008.

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