

**Target Market:** Truckers  
**Additional Target Market(s):** Mobile professionals  
**Launch Date:** March 2006  
**Geographic Focus:** USA

**Type of MVNO Service Provided:** Voice

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## GTC Wireless

### Contact Information

**Telephone:** +1-714-549-7700  
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**E-mail:** [comments@teamgtc.com](mailto:comments@teamgtc.com)

**Address:** PO Box 1680  
Costa Mesa  
CA 92628-1680  
USA

### Carrier

AT&T Wireless (<http://www.att.com>)

### Management

Eric A. Clemons - President

### Additional Profile Information

**Target Market:** Mass discount marker  
**Launch Date:** December 2005  
**Geographic Focus:** USA

**Type of MVNO Service Provided:** Voice

Company name changed from GTC Telecom to GTC Wireless, Inc. Also includes Shine Wireless.

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## Helio

### Contact Information

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**Website:** <http://www.helio.com>  
**E-mail:** [rheineman@helio.com](mailto:rheineman@helio.com)

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Los Angeles  
CA 90024  
USA

### Parent Company

Joint venture between SK Telecom and EarthLink

### Carrier

Sprint Nextel | Verizon Wireless (<http://www.sprint.com> | <http://www.verizonwireless.com>)

### Management

Sky Dayton - Chief Executive Officer and Director  
Todd Tappin - Chief Finance Officer  
Michael Grossi - Vice President of Strategy and Business Development  
Rick Heineman - Director of Media and Analyst Relations

Dr. Wonhee Sull - President and Chief Operating Officer  
Kieran Hannon - Executive Vice President of Marketing  
Jay Lee - Vice President of Products and Services

### Additional Profile Information

**Target Market:** Youth market  
**Additional Target Market(s):** Korean-Americans

**Type of MVNO Service Provided:** Voice  
**Client Payment Methods:** Post-pay